



## Corporate content on communication for outreach networks

Issue N. 41

### To keep you in the big picture

#### Make it green

The piece that follows is bound to resonate with those for whom **green transport** is featuring high on the agenda. To start with, the EU will provide a total financial support of EUR 188.8 million to 26 projects in 12 countries (Estonia, France, Germany, Greece, Italy, Lithuania, Poland, Romania, Spain and Sweden). The 26 projects were selected under the Alternative Fuels Infrastructure Facility call for proposals. This support is coupled with a loan or investment facility from a financial institution. The projects range from the installation of electric recharging stations along the European TEN-T road network to the deployment of hydrogen refuelling stations for cars, trucks and buses and the electrification of ground handling services in airports. And then, the call remains open at regular intervals. The next application date is 13/04. Full details [here](#).

#### ... and clean

More news on the green front: Last week, the Commission proposed the [Net-Zero Industry Act](#) to scale up **manufacturing of clean technologies in the EU** and make sure the Union is well-equipped for the clean-energy transition. The proposed Regulation will create better conditions to set up net-zero projects in Europe and attract investments, with the aim that the Union's overall strategic net-zero technologies manufacturing capacity approaches or reaches at least 40% of the Union's deployment needs by 2030. This will accelerate the progress towards the EU's 2030 climate and energy targets and the transition to climate neutrality, while boosting the competitiveness of EU industry, creating quality jobs, and supporting the EU's efforts to become energy independent. Read the [press release](#).

#### The EU in 2020

Each year the EU publishes its **general report** and this publication presents a great opportunity to **communicate about the EU's successful delivery on its political priorities**, the benefits for EU citizens and the actions taken in the light of recent

geopolitical developments. The report is available in all official languages of the EU as a [fully illustrated book](#) and in an [online version](#). It has a special focus on the EU's response to Russia's war of aggression against Ukraine, our unwavering solidarity with Ukraine and the support provided to the country and its people, as well as the measures taken to help the Member States deal with the consequences of the war for the economy and energy security.

### Common culture of migration management

The EU has been incessantly trying to build a common culture of migration management. A [Communication](#) presenting the strategic framework for **border management** for 5 years, and a [Recommendation](#) to Member States on the mutual recognition of return decisions and expedite returns are the concrete results of these efforts. Check out the [building blocks](#) underpinning the migration management.

## We handpicked for you

### Stand up for democracy

The [public consultation](#) featuring in this edition is a remarkable occasion for your target audiences to contribute to strengthening the democratic foundation of our Union. The consultation, [open until 13/04](#), will (i) introduce the **defence of democracy** package (ii) cover the review of the implementation of the European democracy action plan and (iii) look into ways to further strengthen democratic resilience, while following up on the Conference on the Future of Europe

### Let's DiscoverEU

DiscoverEU is one of those calls sure to stir up the interest of your young audiences. Here is why: Thanks to the call, 35,000 **young people will receive a free rail pass to explore Europe**. The application round will end on [29/03 at 12:00](#). To win a travel pass, young people are invited to apply on the [European Youth Portal](#) and answer 5 quiz questions. Successful applicants born between 1 July 2004 and 30 June 2005 will be able to travel in Europe for up to 30 days during the travel period 15 June 2023 and 30/09 2024. The call is open to applicants from the EU and the third countries associated to the [Erasmus+ Programme](#), such as Iceland, Liechtenstein, North Macedonia, Norway, Serbia and Türkiye. Find out [more](#).

## Might wish to share among your networks

### Europe means business

The first activation request in this edition is coming from DG Grow with the **15 years milestone of Enterprise Europe Network**, the world's largest support network for small and medium-sized enterprises. In 2023, the [Enterprise Europe Network](#) celebrates its fifteenth birthday. To commemorate this milestone, Network partners

across the world will be celebrating alongside some of the 4.2 million small businesses that they have helped to innovate and grow internationally. In recent years, the Network has helped companies make the transition to greater environmental and social [sustainability](#), improve their [resilience](#) to shocks and make the [digital transformation](#). The communication campaign will start on [23/03](#) and will last for a year. The time is ripe to share the [assets](#) on your channels.

### Bring people together

Our second entry is about the new town twinning call – great opportunity for the municipalities in your catchment area interested in promoting intercultural dialogue. The European **#Citizens, #Equality, #Rights and #Values Programme** provides funding for exchanges amongst people from different countries to reinforce #tolerance and develop a sense of #European #identity. Applications at <https://tinyurl.com/mrcexwhw>. Deadline: [20/09](#) at 17:00.

### A story of relief

And our last entry is coming from DG ECHO. DG ECHO launched new partnerships with well-established podcasters in 4 countries of the EU. Through podcasts, DG ECHO aims to raise awareness of the EU global response to natural hazards and other emergencies as well as humanitarian crises. Target audience: Generation Z, college students (18-25), millennials (26-40) and adults up to 45 years old with a neutral attitude towards the EU and interest in humanitarian issues, human rights, climate change and environment. DG ECHO have also partnered up with The Explainer podcast to produce a [podcast episode](#) which focuses on **EU's support to Ukraine**. Check it [out](#) and don't fail to promote it with your audiences.

Learn about other EU networks and find synergies!

### Today's network in highlight → [EURAXESS](#)

**Scope** → EURAXESS is a pan-European initiative offering concrete support and tailored information to researchers interested to relocate for their career and research performing organisations looking to add new talent to their team or to find a scientific partner. The main objective is to support researchers' mobility across Europe and beyond.

**Target audience** → EURAXESS addresses particularly researchers and research performing organisations in Europe and beyond.

**Possible synergies with you** → The EURAXESS network is open to synergies and collaborations with all EU networks targeting academia, industry and the scientific community as such. Such cooperation could widen the reach of EURAXESS message and support more scientists all over the world while promoting Europe as an attractive research destination.

**Presence** → EURAXESS ensures geographical coverage with its National organisations distributed in 43 European Countries (Members States and Associated Countries) and 650+ Service Centres, plus 9 worldwide hubs. Find the full list [here](#).

**Find the EURAXESS contact point near you and give them a call** → [https://european-union.europa.eu/contact-eu/meet-us\\_en?networks=EURAXESS](https://european-union.europa.eu/contact-eu/meet-us_en?networks=EURAXESS)