



Corporate content on communication for outreach networks

Issue N. 34

To keep you in the big picture

Migration management

We open the headlines with the Commission's proposal for an **operational strategy for more effective returns to help reduce unsafe and irregular migration**. Its key objective is to increase the overall numbers of effective returns, through swift implementation, in line with EU law and the Charter of Fundamental Rights. The strategy covers four focus areas: targeted actions on immediate needs including joint return operations in defined third countries, accelerating the return process, promoting return counselling and reintegration and the digitalisation of return management. Establishing an effective and common EU system for returns is a central pillar of well-functioning and credible migration and asylum systems, and of the comprehensive approach of the New Pact on Migration and Asylum. Find out [more](#).

Partners in dialogue

Also in the headlines this week: the [Commission initiative](#) to further strengthen and **promote social dialogue** with concrete actions at national and EU level. The initiative empowers social dialogue to adapt to the changing world of work and new trends on the labour market, against the backdrop of the transitions to a digital and climate neutral economy and the emergence of new forms of employment. Clearly, the negotiations between organisations representing employers and workers through social dialogue and collective bargaining help improve living and working conditions. However, the degree and quality of the involvement of employers and workers varies considerably among countries, with union membership and the share of workers covered by collective agreements at national level facing a decline. In this context, the Commission proposes a [Council Recommendation](#), which sets out how EU countries can further strengthen social dialogue and collective bargaining at national level. The Commission also presents a [Communication](#) on reinforcing and promoting social dialogue at EU level.

We handpicked for you

History lesson

On 27 January Vice-President Jourová delivered a speech in Tallinn on **defending EU values in the time of war**. It helps us understand how events in the past made things the way they are today and develop our ability to create better paths for our societies. Because history gives us the tools to explain problems in the past and it positions us to see patterns that might otherwise be invisible in the present – this providing a crucial perspective for understanding and solving current and future problems. Worth the [read](#).

Language for democracy

Have you got an interesting story to tell or experience to share or do you know people who can do that? If the answer is “yes”, then we’d like to share with you that the Commission is launching a **call for proposals for representatives and practitioners involved in plain language to showcase ways in which plain language can support European democracy and transparency** through clear language? A conference will take place on 23 May, with a half-day of workshops on 24 May. The event will be a chance to see what we can all do to promote a clear writing culture in Europe. Please note that this call for proposals is primarily for EU or international organisations, and practitioners from national administrations and universities. The deadline for submitting proposals is 3 March. The latest, and all the background, [here](#).

Might wish to share among your networks

Help Ukrainians stay connected

Since the start of the full scale Russian invasion, it has become increasingly difficult for the Ukrainian people to stay connected. DG CNECT is, therefore, calling on **individuals and companies to donate laptops, tablets or phones**. These are the countries with [collection points](#): Slovenia (Ljubljana), Spain (Granada), Estonia (Tallinn), France (Paris), Germany (Trier), Czechia (Karlovy Vary and Prague), Romania (Oradea) and Belgium (Brussels, Eupen and Antwerp). The donation could support a hospital to provide essential care, help children to continue their education, or assist a local government to deliver vital services. Thanks to the EU’s civil protection mechanism, the initiative “Laptops for Ukraine” can ship the devices to Ukraine and on to where they are needed most. Examples of [tweet](#), [LinkedIn post](#) or [Facebook post](#). Please tag @DigitalEU and @EU digital & tech on LinkedIn, and use the campaign hashtag: #LaptopsforUkraine or check out the [website](#).

Learn about other EU networks and find synergies!

Today's network in highlight → **Creative Europe Desks**

Scope → Creative Europe Desks are established in 40 countries <https://culture.ec.europa.eu/resources/creative-europe-desks> The Creative Europe Desks (CEDesks) are the gateway to the Creative Europe Programme.

The CEDesks promote European initiatives in the field of audiovisual and culture and facilitate participation in the Creative Europe Programme by promoting the Creative Europe programme at national level, provide relevant information on the various types of financial support available under Union policy, and assist the cultural and creative actors in applying under the programme, including by informing them of the requirements and procedures related to the various calls and by sharing good practices. They support potential applicants in application processes and peer mentoring for newcomers to the Programme, stimulate cross border cooperation and the exchange of best practices between professionals, institutions, platforms and networks within and across the policy areas and sectors covered by the programme. Also, they support the Commission in ensuring a proper communication and dissemination of the results of the programme to the citizens and to the operators.

Target audience → Their main audience are the stakeholders on the culture and creative sector but as well the citizens. To help the Desks in consulting the potential applicants to find the best funding option for them, the Commission has established the CultureEU funding guide <https://culture.ec.europa.eu/funding/cultureu-funding-guide>

Possible synergies with you → They can rely with different EU networks who are providing some funding to the culture and creative sector.

Find Creative Europe Desk near you and give them a call → https://european-union.europa.eu/contact-eu/meet-us_en?networks=CED