

19/04/2023



Corporate content on communication for outreach networks

Issue n. 44

To keep you in the big picture

Researchers united

Our first top pick today is the newly-announced **call for the 2023 Marie Skłodowska-Curie Actions [Postdoctoral Fellowships](#)**. With a budget of €260.5 million, the call will enhance the creative and innovative potential of researchers holding a PhD and wishing to acquire new skills through advanced training and international, interdisciplinary, and inter-sectoral mobility. The call will also allow organisations all over the world to attract talented researchers, including top universities, research centres, public and private organisations and medium-sized enterprises. The call will close on 13 September 2023 and is expected to fund over 1,200 projects. The Postdoctoral Fellowships consist of two strands: European Postdoctoral Fellowships are open to researchers of any nationality to carry out a personalised project in the EU or countries associated to [Horizon Europe](#). Global Postdoctoral Fellowships are open to European nationals or long-term residents who wish to work with organisations outside the countries mentioned above before returning to Europe. More information on the [call](#) and on [how to apply](#) is available online.

Wanted: Aspiring journalists

The piece that follows is bound to draw the attention of your young audiences with background in journalism and interest in the EU and Cohesion Policy. **The Youth4Regions programme** of the Commission designed to help **journalism students** discover what the EU is doing in their region has lots to offer, starting with training on journalism and EU Cohesion Policy, through visits of EU affairs media headquarters and EU institutions, to the unique opportunity to take part as a journalist in the Commission press trips to Member States ... Accommodation, food and travel expenses are covered by the Commission. Applications: until 10 July, 17:00 CET. Find out [more](#).

Are we Fit for 55?

Keep an eye out for yesterday's vote in the European Parliament on a number of bills under the [Fit for 55](#) package. Refresher: The Fit for 55 package of proposals, adopted in 2021 aims to make the EU's climate, energy, land use, transport and taxation policies fit for reducing net greenhouse gas emissions by at least 55% by 2030, compared to 1990 levels. Achieving these emission reductions in the next decade is crucial to Europe becoming the world's first climate-neutral continent by 2050 and making the [European Green Deal](#) a reality. The vote will include three of the package's files: A major reform of the [EU's Emissions Trading System](#) (to charge drivers and households for their heating emissions); The [Carbon Border Adjustment Mechanism](#) (to charge imports of steel and other goods for their carbon emissions); and The [Social Climate Fund](#) (a new cash pot to mitigate the impact of a carbon price on fossil fuels for consumers).

We handpicked for you

A look at the future

Virtual worlds (or 'metaverses') will transform the way we work and engage with each other in the future, bringing changes comparable to the appearance of the internet. In the final session of the **Virtual Worlds Citizens' Panel** on **21-23 April**, participants will turn their ideas on extended and augmented realities into concrete recommendations and actions to take forward. Follow the session and share your experiences and opinions in the EU survey to support the panel's work on the development of Virtual Worlds [here](#).

Might wish to share among your networks

Spread the word

The European Parliament is currently seeking proposals to fund communication projects that aim to mobilise voters for the European Elections 2024 (EE24) and increase public awareness of the Parliament's role in democracy. National non-profit organisations can submit proposals in two rounds, with deadlines on 16 May and 29 September 2023. Engagement grants will co-finance projects that deepen connections with communities and involve citizens in the voting process. Projects that improve the culture around participative democracy, bring individuals and organizations together (via [together.eu](#) communities), and empower citizens to vote in EE24 will be selected for funding. The call is available [here](#).

The second call of our weekly edition is meant to help all those who want to find more about themes including **global tensions and scarce resources, and building a new competitive model for Europe**. These are precisely the themes of the [Brussels Economic Forum](#), the flagship economic event of the Commission, taking place on **4 May** this year. Feel free to promote digital participation among your audiences who might be interested in joining the event. The event can be followed live on the [website](#) and the digital audience will be able to ask questions on slido. [Registrations](#) will remain open until the day before the event. Share the content on your social media accounts (either directly, or by sharing our posts on [Twitter](#) and [Facebook](#)) and/or through the rest of your channels. Why not share the link to the web stream on the day. This is a great opportunity to reach outside the Brussels-based audience.

The last call in this edition is coming from the team at DG REGIO working on a project to address the issue of shrinking youth populations in European regions. The aim of the project is to develop a toolkit with tried and tested policy recommendations that local stakeholders can use in order to retain and attract young people (notably from 15-29 years old) in their territories. In this context, the team has developed a [survey](#) to understand the push and pull factors that certain regions might have for young people in the EU. The survey shall ensure that the final policy recommendations are shaped by the people who are at the heart of this issue. This communication activity is part of a project which seeks to identify best practices and policies to **retain young people in or attract young people to European regions**. The project was initiated in the framework of the EU Communication on [Harnessing Talent in Europe's Regions](#).