



Corporate content on communication for outreach networks

European Commission, Directorate General for Communication, unit C.4

To keep you in the big picture

The EU commitment – as strong as ever

We start this issue with news about relief. As Russia's war against Ukraine continues, the humanitarian situation in the country remains dire. The onset of winter poses further challenges to the already vulnerable communities impacted by the war. The **Commission is therefore allocating €110 million** in humanitarian aid of which €100 million will go to operations in **Ukraine** and €10 million to support Ukrainian refugees and host communities in Moldova. This new funding will help the EU's humanitarian partners to provide essential services like cash assistance, food, water, shelter, healthcare, psychosocial support and protection. The latest allocation brings the total for EU humanitarian aid in response to Russia's war in Ukraine to €843 million. In light of last year's deliberate attacks by Russia on Ukraine's energy infrastructure, the EU is also prioritising emergency energy support by deploying a further 84 power generators from its [rescEU](#) strategic reserves. Overall, more than 5,000 power generators have been sent to Ukraine via the EU Civil Protection Mechanism. In addition, the EU is coordinating [donations from the private sector](#) to deliver crucial energy equipment to Ukraine. Keep [reading](#).

Larger than LIFE

Have a read of our latest piece on the Commission's environment and climate action. **171 new projects** across Europe under the **LIFE Programme for environment and climate action**, worth more than €396 million, were approved last week. Thanks to the programme's co-funding requirements, it will mobilise a total investment of more than €722 million, which represents a 28,5 % increase compared to last year. Projects from almost all EU countries will benefit from EU support under the following sub-programmes: nature and biodiversity; circular economy and quality of life; climate change mitigation and adaptation; and clean energy transition. LIFE projects help reach broad range of climate, energy and environmental goals, including the EU's aim to become climate-neutral by 2050. They support biodiversity and nature restoration, improve the quality of life of Europeans by reducing pollutants and greenhouse gas emissions, increase circularity in the economy and climate resilience, and accelerate the transition to clean energy across Europe. Get the full [story](#).

EU Talent Pool

It is no secret that amidst an ageing EU population and more and more green and digital jobs that need new skills, European employers are struggling to find the workers they need. This is especially a problem for small- and medium-sized enterprises. That is why the Commission has put forward **three actions** that will make it easier for EU countries **to attract the best talent from around the world**. Of course, the EU will continue to prioritise focusing on our domestic workforce, but it is also crucial that we look abroad for certain profiles, to support our economy

and strengthen important public services such as healthcare and long-term care. That is why the Commission is proposing to make recruitment from outside the EU easier, make the process to recognise professional qualifications and skills gained in third countries faster and foster learning mobility for all. The Commission plans to establish an 'EU Talent Pool' to make it easier to recruit jobseekers from non-EU countries and support this work. It has also set itself targets for how many education graduates, learners with fewer opportunities, and vocational learners it wants to attract by 2030. Full details [here](#).

Might wish to share among your networks

The Single Market tour is coming to town

We are covering today a project by DG GROW carried out this year in the context of the 30th anniversary of the Single Market: **the "Single Market Tour" travelling exhibition**. The aim of the project is to make citizens, in particular young adults, aware of what the Single Market brings to them on a daily basis. The tour focuses on showing concrete benefits for citizens. Some output results: almost 10K visitors, more than 3K scanned QR codes, and played games, number of impressions: 5.5mln, number of people reached: 2.3mln. Looking ahead to 2024, we are planning to continue our campaign in March 2024 to visit Greece, Italy, Croatia, Slovenia, Austria, and Germany. Want to find out more about the project and its stops: https://single-market-economy.ec.europa.eu/single-market/30th-anniversary/tour_en.